



BUFFALO BILL DAYS

*****JULY 23-27, 2008**

BE A **BUFFALO BILL DAYS SPONSOR!!!!!
OR ADVERTISE IN OUR EXPANDED EVENT PROGRAM***

This year's Buffalo Bill Days is again going to be a great community event. The event, run entirely with volunteer help, continues to grow each year and is recognized throughout the Metro area as one of the better organized and run community events.

The goal of the committee that runs the event, whose sole purpose is to promote Golden, is to pay its own way. We accomplish this by providing vending space in the park for food, crafts, merchandise etc. and also advertising your business in the parade. Another method of providing funds is providing sponsorship packages for the event. Sponsorships are available for individual events as well as being a general event sponsor. We will also continue the event program which, again this year, will be 32 pages and a run of 10,000 copies. Here is a great chance to advertise your business at a very nominal cost

The event will again feature the Annual Golf Tournament, on Wednesday, July 23rd at the Award Winning Fossil Trace Golf Club, followed by an awards buffet that evening. Hole Sponsorships are available.

On Thursday from 11:30AM to 1 PM, the Annual Chamber kickoff luncheon will be held at the Buffalo Rose at 12th & Washington.

This year's event will again feature great entertainment. Friday Night features "Chris Daniels & the Kings" and Saturday night we are again looking towards a great group sponsored by the Fortune Valley Hotel & Casino in Central City.

Saturday features the Golden Fire Department's Pancake Breakfast, followed by The Best of the West Parade, with the Wild West Show following the parade, and the "Orphan Cars" on Washington Avenue Saturday afternoon.

Back again will be the "Lil Spike" Free Train Ride for Kids, sponsored by Coors Credit Union on Saturday & Sunday on the trail along Clear Creek.

Of course, we will have Kids Rides & games, Bungee Tramp, souvenir shirts, great food and beverage and a hundred crafts and merchandise booths.

And on Sunday will be the Muttin Bustin contest, the Annual Duck Race down Clear Creek & the Street Rod & Classics Car Show on Washington Ave. from 10 AM – 3PM

Here's a great chance to promote your business by being a sponsor of Golden's greatest event.

See the back side for sponsorship levels

Sponsorship Packages Available (Please check one)

Choice Level Amount Package
Includes

Platinum Sponsor	\$3,000.00	Free Golf Tournament Entry including buffet for <u>Four</u> Hole Sponsor Sign @ Golf Tournament, Free Parade Entry A 2' X 6' Show Wagon Banner, Name on Sponsor shirt A <u>full page color</u> ad in program (7 1/4" wide. x 9 1/2" high) Also listed as feature sponsor of individual event
Gold Sponsor	\$2,000.00	Free Golf Tournament Entry including buffet for <u>Three</u> Hole Sponsor Sign @ Golf Tournament, Free Parade Entry A 2' x 4' Show Wagon Banner, Name on Sponsor Shirt, A <u>1/2</u> page color ad in event Program (7 1/4" wide x 4 1/2" high)
Silver Sponsor	\$1,000.00	Free Golf Tournament Entry including buffet for <u>Two</u> Hole Sponsor Sign @ Golf Tournament, Free Parade Entry A 2' x 4' Park Banner, name on sponsor shirt, A <u>1/4</u> page ad in event Program (3 1/2" wide x 4 1/2" high)
Bronze Sponsor	\$500.00	Free Golf Tournament Entry including buffet for <u>One</u> A 2' x 2' Park Banner, Name on Sponsor Shirt, An <u>1/8</u> page ad in event Program (3 1/2" wide x 2 1/4" high)

(Banners limited to two colors, shirt logo to one color; logo must be provided to us on disk)

(Ads in event program to be in b&w, except where paid for color.)

(Ad copy and company logo to be provided to us on disk)

Add for color: 1/8th page - \$25; 1/4 page - \$50; 1/2 page - \$100, full page \$200.00

Company

Name: _____ **Contact:** _____

Address: _____ **CSZ** _____

Phone# _____ **Fax** _____ **Email:** _____

Make Checks Payable to: Buffalo Bill Days Inc. Box 1536 Golden, Co. 80402

Phone 303-384-0003 Fax 303-279-8141 Email

goldenbuffalobilldays@msn.com

Sponsorships and ad copy & logos must be in no later than
June 20th, 2008, for Event Program

Buffalo Bill Days
Wild West Show Sponsorship & Advertising Packages

This year's events on Washington Avenue are many & varied. They begin with the "Best in the West Parade" on Washington Ave. from 8th to 13th on Saturday, the 26th at 10 AM, followed by the ever popular "Wild West Show", at 12th & Washington, with the always popular, "Orphan Car Show", on Saturday from noon until 3 PM from 11th to 13th. On Sunday, the 27th, the 1971 & earlier "Street Rods & Classics", will again line the avenue from 11th to 14th.

The program will again be 32 pages and have a run of 10,000 copies to be distributed throughout the area two weeks before the event.

Take advantage of these great advertising rates to be a part of Golden's largest event.

Choice Amount

Package Includes

\$500.00	<i>A listing as Wild West Sponsor on back of Program A listing as Sponsor on Wild West Poster A <u>full</u> page B&W ad in event program (7 1/4" wide x 9 3/4" high)</i>
\$375.00	<i>A listing as Wild West Sponsor on back of Program A listing as Sponsor on Wild West Poster A <u>1/2</u> page B&W ad in event Program (7 1/4" wide x 4 1/2" high)</i>
\$275.00	<i>A listing as Wild West Sponsor on back of Program A listing as Sponsor on Wild West Poster A <u>1/4</u> page B&W ad in event Program (3 1/2" wide x 4 1/2" high)</i>
\$175.00	<i>A listing as Wild West Sponsor on back of Program A listing as Sponsor on Wild West Poster An <u>1/8</u> page B&W ad in Program (3 1/2" wide x 2 1/4 "high)</i>
\$100.00	<i>A listing as Wild West Sponsor on back of Program A listing as Sponsor on Wild West Poster</i>

(Ads to be in black & white; company logo and ad copy must be provided to us on disk)

Add for color: 1/8th page- \$25; 1/4 page - \$50; 1/2 page - \$100; full page- \$200.00

Company

Name: _____ **Contact:** _____

Address: _____ **CSZ** _____

Ph.# _____ **Fax** _____ **Email:** _____

Make Checks Payable to: Buffalo Bill Days Inc. Box 1536 Golden, Co. 80402

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